



KINETIKA
DESIGN THAT MOVES

Trustee Information Pack

DESIGN THAT MOVES

Thank you for your interest in becoming one of our Trustees. Kinetika is a female-led organisation that unites communities through exceptional silk-based designs and public spectacles that inspire social action and enrich local environments. Guided by a vision to pioneer community-driven art and design, we aspire to ignite enduring positive change, cultivate cultural diversity, and empower resilient, sustainable communities worldwide.

I founded Kinetika in 1997, drawing inspiration from my training in carnival arts in Trinidad and India. Since then, Kinetika has built an unrivalled reputation for partnering with communities on projects that transform how people feel about where they live. Based in Purfleet, Essex, since 2014, we deliver our projects both at home in Thurrock and globally.

Our 27 years of experience champions an adaptable and accessible approach to co-creating designs in silk. Our methods engage and empower diverse communities, enhance social cohesion and foster a sense of pride and belonging.

Kinetika People, our charitable arm, is renowned for its impactful work in placemaking and community engagement. We run outdoor participatory programmes, the annual T100 walking, talking and making outdoor arts festival in Thurrock, school workshops, and artist training schemes. Kinetika Design Studio, our commercial arm, has been commissioned to create bespoke silks for high-profile events all over the world.

Flagship projects and commissions include Atlanta Olympics (1996); London Paralympics Closing Ceremony (2012); The Royal Opera House Deloitte Festival (2015); Thank You Dance for The Queen's Platinum Jubilee Pageant (2022); Silk River a British Council commission for the UK/India Year of Culture in (2017); En Flag for the Paris Olympics Cultural Olympiad in Marseille (2024) and Beach of Dreams, a UK-wide Coastal Arts Festival (2025).

You will be joining us at an exciting and pivotal moment for Kinetika, as we approach our 30th anniversary and plan for a major retrospective in 2027. With renewed funding as an Arts Council England National Portfolio Organisation (NPO) for 2023-2027, this period will see us scaling our existing work globally and launching new initiatives, including the introduction of Kinetika Women—a new foundation dedicated to supporting women from diverse cultural and international backgrounds to build and sustain careers as creative leaders in arts and social change.

We're eager to hear from you and sincerely appreciate your interest in Kinetika.

Many thanks,

Ali Pretty

Artistic Director & Founder, Kinetika



GOVERNANCE & STRUCTURE

Kinetika People Ltd is legally constituted as both a company limited by guarantee – Company No. 03482858 – and a registered charity – Charity Reg. No. 7760439.

Board members are therefore Directors of the Company and Trustees of the Charity. The Board is the leadership body for the charity that ensures strategic and operational decisions are in line with the mission and objectives of the organisation and are within the laws and regulations that govern.

The Board has 5 members currently, chaired by Tony Witton.

The artistic programme, operational decisions and staff management are delegated to the Artistic and Operations Directors.

WHAT WE ARE LOOKING FOR

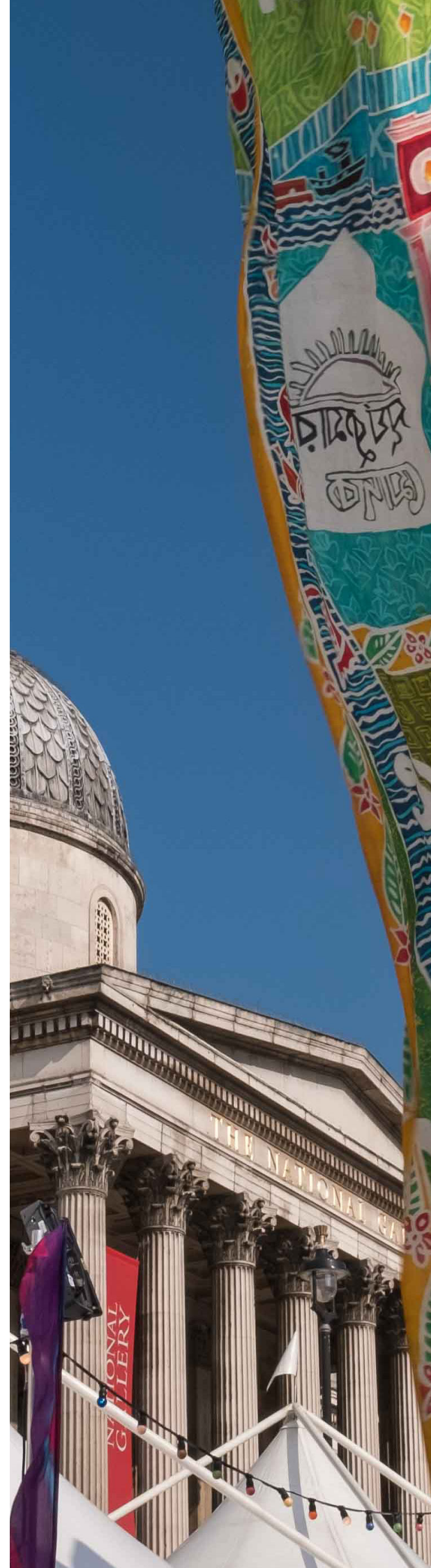
The Board is a valuable group of individuals who oversee the development of our work, acting as advisors and advocates for what we do. Each trustee brings their own individual skills and experiences to the table which help to shape different perspectives as we plan our future.

We are particularly interested in people with expertise in one or more of the following:

- Legal, governance and finance
- Public relations, communications and marketing
- Leadership of organisations, or programmes
- Textiles and the textile industry
- Knowledge of the socio-economic landscape in and around Thurrock
- Knowledge or experience of the governance requirements of a charity, particularly an Arts Council England National Portfolio Organisation

We are interested to hear from people with other areas of expertise too, especially those who can support our work in community engagement and placemaking.

Each trustee must share our values and help us reflect the diverse communities which engage with us. We welcome applications from the widest range of backgrounds from all who believe their professional talents can help Kinetika to realise our cultural, social and financial ambitions.



REQUIREMENTS & COMMITMENTS

Positions on our Board are voluntary and unpaid, but all reasonable expenses will be reimbursed. If you have questions about this, please get in touch with us.

The expectations of Trustees include:

- Regular attendance and contribution to our quarterly board meetings and annual away day
- Acting as a sounding board for our staff and sharing individual areas of expertise
- Feeding into the business planning process and policy development to ensure Kinetika is operating strategically and legally
- Assisting with annual Arts Council evaluation and funding applications
- Supporting us to find new sources of income and feeding into the development of our fundraising strategy
- Bringing a range of connections from wider artistic and business communities

Board papers are emailed in advance of meetings and preparation prior to the meeting is expected. We would also encourage Trustees to provide additional time to support specific tasks or initiatives working closely with the senior leadership team.

HOW TO APPLY

We are welcoming Trustee applications on a rolling basis. To apply, please email Donna Plakhtienko, Director of Operations at donna@kinetika.co.uk with:

- A letter of interest (no longer than one A4 page) explaining why you are interested to join the Board of Kinetika, and how you feel you might be able to contribute to the organisation
- A CV of no more than 2 sides of A4, including details of two referees

We are keen to make our recruitment process accessible to everyone, therefore we can accept applications in video or alternative formats and are open to discussing further adjustments to the application and interview process if needed. Please email donna@kinetika.co.uk if any part of the process is a barrier to your application.

For more information, please contact donna@kinetika.co.uk who can put you in touch with one of our current Trustees.





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Kinetika, 119 Artist Studios, High House Production Park, Purfleet-on-Thames, Essex RM19 1AS

Kinetika People is a registered charity and National Portfolio Organisation supported by Arts Council England. Charity No: 1160439 VAT No: 777938847. Kinetika Design Studio is a wholly owned trading subsidiary of Kinetika People and supports the charity and its work. Company Reg: 8578617 Vat No 166 5405 02